

Compare: Ordinary / Traditional English Classes with **SpeakEnglishGym**

	Ordinary English Classes	SpeakEnglishGym
1	<p><b>They begin with Grammar:</b> The natural way of language learning is the way we learn mother tongue - ie, listen &amp; speak, get feedback. Then build grammar in the process. However, traditional classes re-teach grammar as in a school, and hope one day the students will talk in fluent English! Students lose interest &amp; hope.</p>	<p><b>We begin with Speaking:</b> We follow the natural way. We make the learner speak from the very first minute using World's first <b>Spoken English Simulator</b>. While speaking they learn to listen. Each day is a milestone of progress as they get addicted to the simulator experience.</p> <p><b>Note:</b> We developed World's First &amp; Only <b>Spoken English Simulator</b> with over 300 exclusive interactive sessions.</p>
2	<p><b>They have a One-Size-Fits-All Approach:</b> Same lessons for all! Some English classes use unscientific, failed methods to roughly categorize students to Basic, Intermediate and Advance levels without considering the professional requirements of Listening, Speaking, Reading &amp; Writing!</p>	<p><b>We Offer Personalised (Customised) Learning:</b> Every student gets customised learning paths. They are created by frequently evaluating the short-comings in his/her speaking (content &amp; style). AI-based <i>Intellia Software</i> is used to create learning paths. Result? Targeted, Focused learning!</p> <p><b>Note:</b> We developed World's First &amp; Only <b>AI-based Customisation Program - Intellia Software</b>, that help customise the lessons.</p>
3	<p><b>They teach Grammar &amp; Vocabulary by Rote-learning through mugging-up:</b> Our brains look for associations, patterns and links. Brain can't hold disconnected data resulting from memorising (rote-learning). Students hate English language due to the brutal enforcement of this failed approach.</p>	<p><b>We cause learning Grammar &amp; Vocabulary through Meaningful, Inspiring ideas:</b> Adults can acquire English skills only through favourite themes, they are interested in. All other methods fail. We create and support personalised learning 'syllabus' through themes that the learner is passionate about.</p> <p><b>Note:</b> We developed World's First &amp; Only <b>Complete Content-based Instruction (Theme-based Learning) English Learning Programs</b>.</p>
4	<p><b>Their Lessons - Standard Content, that is copied from Text Books of 1960s / or often Pirated:</b> The lessons offered in these Ordinary English Classes have no relation to the current realities, and the challenges the learner faces in the society, industry or in academic / competitive examinations environments. They fail the learners.</p>	<p><b>Our Lessons - Original Exciting Content, that is Created by Practicing industry Professionals:</b> Specialised lessons are written by teams of practicing professionals from various fields of business, industry and academics. All contents have been prepared after analysing the contemporary social and business needs and requirements.</p> <p><b>Note:</b> Our exclusive products help learners not only to how to use language but also ideas to use in communications. <b>For example: Smart English through Technology &amp; Science, Smart Communications through Wit &amp; Wisdom etc.</b></p>

Compare: Ordinary / Traditional English Classes with **SpeakEnglishGym (Contd...)**

	Ordinary English Classes	SpeakEnglishGym
5	<p><b>They Offer No Feedbacks, or Provide Vague Feedbacks:</b> Learning a language is a Cognitive Skill. It's success depends on feedbacks. However, ordinary English classes fail in providing convincing, actionable feedback.</p>	<p><b>We Provide Timely, Factual, and Convincing Feedbacks that are Actionable:</b> SpeakEnglishGym has the simulator software with review and feedback module. The learner can have self review, peer review and a mentor's feedback. The feedback module is created in such a way that the learner gets convinced about his/her shortcomings through accurate markings in his/her response videos.</p> <p><b>Note:</b> We developed Review/Feedback module in simulators so as for learners to receive feedback that care convincing and the shortcomings are directly linked to the lessons to study - another way of customisation of lessons.</p>
6	<p><b>In their Speaking Lessons, the Teacher does 97% of the Speaking:</b> They don't Remove the Hesitation, and the Fear of Talking. A few-minutes of Mock-interviews, Repeating sentences, or staged 'Role-plays' don't build the key skills to engage in interactions.</p>	<p><b>In Our Speaking Lessons, the Learner does 99% of the Speaking:</b> We Develop the 'Answering Reflex', And make Learners Realise Talking is Fun. The skills to 'talk on the spot' is built through creating realistic conversational situations full of anxiety and tension - any number of times!</p>
7	<p><b>Their 'Language Labs' are already beaten by Smart phones Android Apps:</b> Most Language lab software are multimedia version of age old grammar books. Surveys reveal that the Android Apps available on the learners smart phones are better than 'Language Labs' of English classes!</p>	<p><b>We Have Original Interactive Software that is beyond the capabilities of Android Apps &amp; Language Labs. They Excite, Engage and Challenge the Learner:</b> SpeakEnglishGym software platform is proprietary and original. It is based on cognitive educational psychology - cannot be contained by an Android App! It is exhaustive &amp; feature filled! It seduces and challenges the learner in every aspect - 'experiential learning'!</p>
8	<p><b>They don't Help Compose Meaningful Responses on the Spot:</b> They forget that we live in an impatient world and everything is time bound. One of the key skills in language learning is the ability to listen &amp; understand on the spot, speak on the spot, read &amp; understand on the spot, and write on the spot.</p>	<p><b>We ensure learners develop the skills to Think on their Feet &amp; Respond on the Spot:</b> As theme-based learning induce a lot of Critical Thinking Skills and the ability to articulate, each learner at SpeakEnglishGym is able to listen &amp; understand on the spot, speak on the spot, read &amp; understand on the spot, and write on the spot.</p>

(For complete details, please visit [www.SpeakEnglishGym.com](http://www.SpeakEnglishGym.com))

## Compare: Ordinary / Traditional English Classes with **SpeakEnglishGym (Contd...)**

Ordinary English Training Classes ruin the future of hundreds of thousands of good candidates every year. They include engineers who fail in interviews, qualified immigration candidates who fail in IELTS/PTE/TOEFL/GRE/SAT etc. How does it happen?

Key Areas	How do Candidates Suffer in Examinations/Interactions/Interviews
<b>Listening</b>	<b>In listening test</b> , candidates neither catch up with the playing audio nor understand the accent. They miss crucial points, can't grasp the underlying ideas of dialogues. They fail to understand the questions, and write wrong answers using incorrect grammar.
<b>Reading</b>	<b>In reading test</b> , candidates get lost in the reading matter. They fail to capture 'real underlying meaning' because they miss the connections and relationships. They don't find the underlying thread. They fail to understand questions, write incorrect answers in inaccurate English.
<b>Writing</b>	<b>In writing test</b> , most candidates don't get ideas to write, as they lack exposure. Their scribbling lacks coherence, cohesion, right vocabulary and sentence structure. They indefinitely search for words to build relationships, and struggle to logically divide the ideas into presentable format.
<b>Speaking</b>	<b>In speaking test</b> , candidates fail to understand the inner meaning of the question quickly. They fail to formulate answers on the spot. They don't understand the real meanings of cue-cards. Many a times they fall into traps of their own making. They fail to form right responses with variety of grammar rules.

The advertisement for SpeakEnglishGym is divided into two main sections. On the left, a vertical banner contains the text: "Smart English through Technology & Science with Spoken English Simulator", "World's First and Only Complete English Enhancement Program based on Content-based Instruction (CBI) Methodology", and the SpeakEnglishGym logo with the website "SpeakEnglishGym.com". The right section features a login interface with a "New User? Sign Up" link, "Already a User?" section with "Nickname" and "Password" input fields, and a "Forgot Password?" link. Below the login fields is a "Login" button. The background of the right section includes a collage of images: a scientist in a lab, a student using a microscope, a gold Nobel Prize medal, and a modern building. Text overlays include "Welcome to the Sure-Fire Way of Learning!", "S.M.A.R.T ENGLISH through Technology & Science", "With Spoken English Simulator", and the ESPOR logo. At the bottom right, it states "Developed at Oxford, England and Ann Arbor, Michigan, USA" and "Used around 100K x 100 for conventional courses and 100K x 100 for with course bundles". A yellow banner in the top right corner says "CONTENT PAGES INSIDE".